



## **The Mixed Fleet Solution**

### Easily manage multiple asset headaches with one single telematics solution

Mixed fleets present transportation companies with a special set of challenges. Managing reefers, dry trailers, trucks and drivers in an increasingly regulated industry is complicated. Transportation telematics solutions can help with visibility, but running different systems from different providers is frustrating and inefficient.

With ORBCOMM, you get one provider with one user-friendly platform, that delivers the data you need to make better decisions. This makes it easier than ever to optimize asset usage, comply with regulations, protect your cargo and improve fleet safety, performance and productivity.

# Any asset, anywhere

ORBCOMM delivers complete visibility so you can track, monitor, control and manage your assets on road, rail and sea. Not just reefers, dry trailers and trucks, but chassis and dry and refrigerated shipping containers.



## The mixed fleet solution: key benefits

### Truck management and fleet safety

Improve safety and driver productivity, increase fleet efficiency, simplify regulatory compliance and reduce fuel costs with our easy-to-use truck solutions. Improve driver retention with advanced productivity and communication tools, along with in-cab tablets that drivers love.

### The smart cold chain

Nobody knows reefers like ORBCOMM. Our industryleading cold chain solutions deliver complete twoway communication with all major reefer models, so you can remotely monitor and control temperature, prevent spoiled loads, reduce fuel costs and let your drivers focus on driving. Plus, capture complete tripbased temperature history for regulatory compliance.

### Trailer and intermodal container tracking

Boost asset utilization and operational efficiency with smarter trailer management driven by data. Reduce idle trailers and dwelling and increase turn times. Get notifications when assets enter or leave specific locations to streamline load and unload cycles and detect unauthorized moves or unscheduled stops.

### Multiple assets, one partner

One sales team to assess your requirements. One install team to help you with deployments. One 24/7/365 support team to call if things go wrong. ORBCOMM has you covered from dashboard to delivery, eliminating the complexity and risk of sourcing from multiple providers. And our single, unified engineering team ensures that all the components of our proprietary solutions work together seamlessly.

### Enhanced realiabiilty: just add satellite

Many transportation telematics providers rely entirely on the cell network for communication, which is mostly reliable. Except when it's out of reach in remote areas, or disrupted by natural disasters or technical glitches. Our optional dual-mode solutions ensure your mission-critical operations are always connected, using our own satellite network—the world's only dedicated to industrial IoT communication. And we connect you economically, by ensuring each device uses the least-cost network available at any time.

### Proprietary hardware you can trust

Do you know where your IoT devices come from? We do, because we engineer them in-house from the ground up and oversee every aspect, from concept to manufacturing to delivery. We're not reliant on third-party devices, so we can ensure availability, interoperability and the development of the features our customers need.

### Advanced analytics: the next level

All of our solutions deliver actionable data designed to improve your operations, but our optional advanced analytics dig deeper into data to reveal hidden opportunities. Our advanced analytics team has worked with clients such as Apple, GE, Cisco, AT&T and more. Ask us today how advanced analytics can transform the way you do business.

# II Everything is faster—

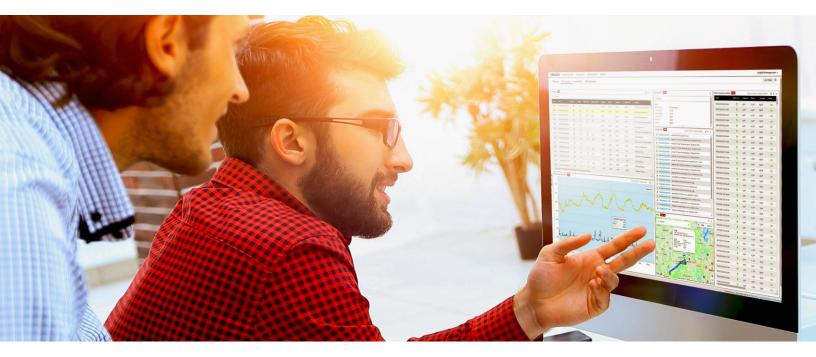
response time in the truck with drivers and the visibility for drivers—the reports are so much clearer. Overall, I'd say across the fleet it has boosted efficiency— it's an easy system to work with. The drivers like it.



### **Randy Martin**

Compliance Manager, Dutch Valley Foods





### All in one place: the ORBCOMM platform

Multiple assets shouldn't mean multiple screens or applications to monitor and analyze your operation. The all-new, user-friendly ORBCOMM platform puts everything in one place with intuitive icons to distinguish asset types, reports by asset type and customizable dashboards and access control so that each user gets the data they need quickly and easily.

#### Your data, your way, anywhere you want it

Manage your fleet from the office, at home, on the road or anywhere else with our cloud-based platform. Already using a transport management system? Our flexible APIs and comprehensive thirdparty integrations seamlessly deliver rich asset data to your existing dispatch system (like McLeod's or TMW's) or proprietary enterprise system.

## Five reasons to choose ORBCOMM

### Proven

Choose a solution that's proven itself through 30+ years of operation and over 1.7M assets deployed in the field by some of the biggest names in the industry.

### Transportation experts

We pride ourselves in our deep domain expertise and industry leadership in transportation. Unlike some Silicone Valley startups, we know it's not enough to understand the IoT. You need to understand the industry you're applying it to.

### Single-source solutions

Eliminate the risk and complexity of sourcing multiple providers. Unlike our competitors, we

provide integrated, proprietary, end-to-end solutions for mixed fleets. The devices, the connectivity and the platform are all designed to work together, and there's only one number to call if an issue arises.

**Complete support** With global best-in-class multilingual sales, service and 24/7/365 technical support teams, we support customers from installation to ongoing free customer care.

**Solutions offer the highest connectivity in the industry so you are always in coverage.** 

For more information on our solutions or to book a demo: Email: **sales@ORBCOMM.com** | Call: **1-800-ORBCOMM** 

### Visit our website www.ORBCOMM.com

## **ORBCOMM**®

WHERE DATA DRIVES DECISIONS

ORBCOMM is a pioneer in IoT technology, empowering customers with insight to make data-driven decisions that help them optimize their operations, maximize profitability and build a more sustainable future. With 30 years of experience and the most comprehensive solution portfolio in the industry, ORBCOMM enables the management of over a million assets worldwide for a diverse customer base spanning transportation, supply chain, heavy equipment, maritime, natural resources and government. For more information about how ORBCOMM is driving the evolution of industry through the power of data, visit www.orbcomm.com.

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